

DIGITAL MARKETING AND SUPPORT AGENCY



Our Categories of Services



Corporate Business services and products



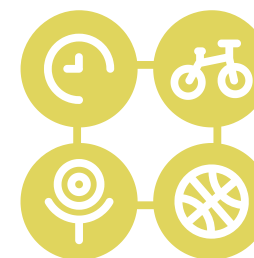
Events

(All kinds of events are offered both on a personal and professional level)



Gifts

(In cooperation with +10 shops all kinds of gifts are offered)



Gifts experiences

(We offer experiences and activities in Cyprus and abroad)

Corporate Business services and products

- We help businesses develop their marketing.
- We cover various daily needs with our services.
- We help businesses to organize themselves better.





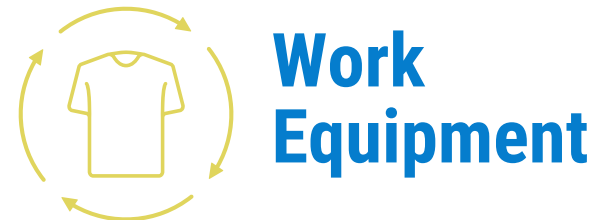
Marketing

- **Marketing plan**
- **Marketing strategy**
- **Analysis SWOT**
- **Sms Campaign(*)**
- **Email Campaign**
- **Social media Campaign**
- **Advertising**



Public Relationship

- **Social media Management**
- **Branding – Rebranding**
- **Events/Events needs**(E.g. Team buildings)
- **Site / E-shop**



Work Equipment

- **Staff uniforms**(With your own logo)
- **Prints**(All kinds, depending on the sector of each business)
- **Consumables - Stationery**(Delivery to your location)
- **Catering- Restaurant equipment**
- **Safety clothing**



Business Gifts

- **Promo gifts**(Large variety)
- **Franchise products**(Design of products with your own logo or design for sale)
- **Design and production of personalized corporate gifts products and packages**
- **Needs for gifts**



Business Support

- **Secretary ex. Distance(*)**
- **Create Travel Packages and tour**(E.g. School tour)
- **Create Files**
- **Create Excel Program. Software**
- **Employee Payroll(*)**
- **Security**
- **Transfer**

***These services are not yet active.**



THE RIGHT HAND OF A OWNER EXTERNAL PARTNER



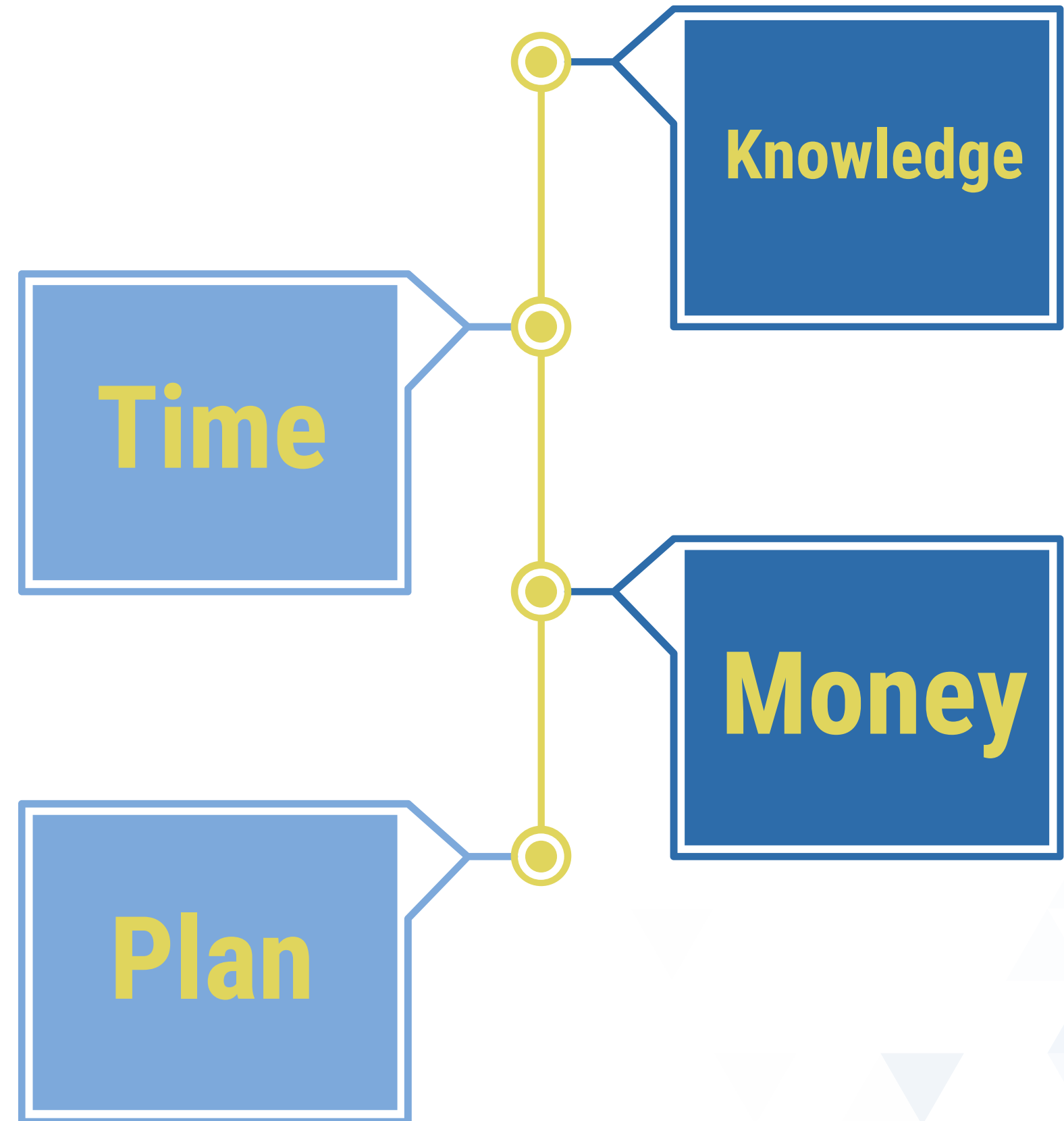
SOCIAL MEDIA MANAGEMENT

What do you gain on social media?

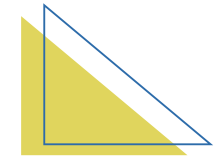
- Building Relationships with Customers
 - Better customer service
 - Cheaper advertising media
 - Greater advertising impact
- Communication victory over competitors
 - Increased recognition and trust
 - Professional image
 - Direct public information
 - More sales opportunities
 - Increased Sales



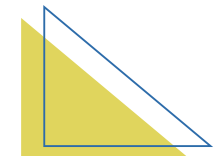
Why trust a social media manager?



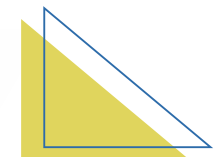
knowledge about:



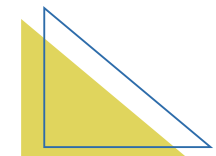
Facebook ads



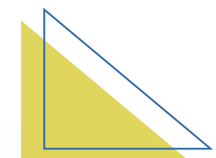
Boost post



Programming



Graphic media editing



Marketing - Marketing Strategy



Content marketing



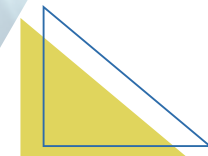
Analysis rates



Speed of communication



Socialist



Consumer behavior

Social media management Plan

(*Facebook / Instagram)

MONTHLY BENEFITS

- Digital marketing strategy plan
- Digital Marketing Tips
- Graphic design
- Content creation
- Analytical report
- Research
- Update with post/story
- Social media advertising

Social media management Plan (*Facebook / Instagram)

NEW CUSTOMER

- Getting to know your business
- Questionnaire to get to know us better.
- Goals for Social media
- Audience goals (Target groups)
- Creation or renewal of pages

MONTHLY

- Scheduling with the business for specific publications for the next month.
(Every 10th of the month)
- Selection of advertising elements.
- Creating content words and graphics.
(By the 25th of the month)
- Confirmation of business.
(By the 28th of the month)
- Scheduling of publications.
- Page management for posts , comments , reviews , boost , ads , notifications , stats.



PRICING



Creation or renewal of SOCIAL MEDIA pages

BRONZE PACKET

- Create a Facebook page
- Create an advertising account
- Create a meta account
- Connect Facebook to Instagram
- Link to Whats App
- Create Profile photo
- Create Cover photo
- Menu entry
- Service entry
- Separate albums
- Recording page information
- Add a button for customer action on our home page
- Automatic welcome message when they send a message.

150,00€ + 50€ Instagram

SILVER PACKET

All the elements of the Bronze package and

- Qr code for your social media pages.
- Create pixels and link to your website
- Create an online form to fill in customer details -
Subscribe

260,00€ + 50€ Instagram

GOLD PACKET

All the elements of the Silver package and

- Create a welcome video (maximum 20 seconds)
- Creating an online form for an offer to a customer.
- Create a letterhead.
- Facebook campaign for Likes.
- **Create an Instagram page.**

365,00€



Management social media page

MONTHLY BENEFITS

	BRONZE	SILVER	GOLD
Digital marketing strategy plan	✓	✓	✓
Digital marketing consulting	✓	✓	✓
Graphic design	✓	✓	✓
Content creation	✓	✓	✓
Detailed report - Statistics	✓	✓	✓
Research for development with ideas	✓	✓	✓
Solving any page problems	✓	✓	✓
Management of customer feedback and cretes	✗	✓	✓
Message management	✗	✓	✓
Email identity	✗	✓	✓
Email campaign	✗	✗	1
Boost post management	✗	✓	✓
Facebook ads + campaign ideas	1	2	3
Giveaway	✗	1	1
Customer online form completion management	✗	✓	✓
Post - Story (* With photo or photos)	9	12	14
Video Max. 20 seconds	1	1	2
Reels max. 20 seconds	2	3	4
COST PER MONTH	270,00€	370,00€	550,00€

Digital marketing

Extra charges

- Design of post, story, photo, (4 pieces) 40€
- Design and creation of the QR code for your website on A4 paper 10€
- Video Animation max 20 seconds 15€
- Video collage photo max 20 seconds 15€
- Video Reels max 20 seconds 15€
- Package with 4 videos from the above 50€
- Create pixels and link to your website 100€
- Creation of an online form to fill in customer details - Subscribe 100€
- Creating an online form for an offer to a customer 100€
- Creation of a landing page for various topics (e.g. specific offer) 100€
- Creation of a personal link of your company that will send your customer somewhere 100€
- Create an Instagram page 70€
- Create a Google my business page 100€
- Facebook campaign for likes 50€
- Facebook campaign with 1 image 50€
- Facebook campaign with carousel (10 images) 70€
- Facebook campaign with video 100€
- Email campaign 70€
- SMS campaign 70€
- Create a Giveaway contest 50€
- Create a Facebook event 50€
- Statistical data analysis for a social networking page 70€
- Statistical data analysis for advertising 30€
- Uploading products to the Facebook store (minimum 10 products) 2€ per product.
- Creation of email and identity on email 15€
- Presentation creation (minimum 5 slides) 5€ per slide.
- Creation of a file of various dimensions 10€
- Creation of letterhead 10€

Services

For all other services we create an offer depending on the company, its needs and data.

On most of your purchases from our company you earn points for your next purchases.





WHAT WE SUGGEST!

FREE 2-HOUR MEETING

TO FIND YOUR
REFERENCES



THANK YOU



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